



# TEAM BENEFITS HANDBOOK



If you belong to a running team or group, simply register together to earn free entries, swag, beer tickets and more. You only need 5 members to begin receiving benefits, and as your team grows, so will your perks!

[Learn more...](#)



# WHAT QUALIFIES AS A TEAM?

To qualify as a team, complete the following steps:

1. Register as a team on our website.
2. Have a minimum of 5 competing members.
3. Designate a team captain.



## Role of Captain

*This is who the race officials will contact exclusively...*

- ❖ Your captain will be the contact for all communication.
- ❖ Please direct ALL questions and concerns through this person.
- ❖ Whoever created the team on the website will be considered captain.

# TEAM BENEFIT LEVELS

Competing as a team is the most fun way to experience the Blue Ridge Marathon. Plus as your team grows, so do your benefits and swag!!



<b>Level One Benefits</b> <i>Minimum of 5 members</i>	<b>Level Two Benefits</b> <i>Minimum of 10 members</i>	<b>Level Three Benefits</b> <i>Minimum of 15 members</i>
<ol style="list-style-type: none"> <li>1) <b>Welcome Package</b> Includes a hat for the captain, cozies, stickers, and other swag items. Will be mailed to captain prior to race day.</li> <li>2) <b>Eligible To Win Team Spirit Award</b> Team the exhibits the most enthusiasm on race weekend (costumes, noise makers &amp; other shenanigans) will be given a trophy &amp; additional swag</li> </ol>	<ol style="list-style-type: none"> <li>1) <b>All Level One Benefits Plus...</b></li> <li>2) <b>Two Free VIP Tickets</b> VIP tickets include access to bathrooms, beverages, and snacks, as well as seats in the Elmwood Park VIP Mezzanine</li> <li>3) <b>Each Returning Year, Teams Receive One Additional VIP Ticket</b></li> <li>4) <b>Eligible for Free Entries</b> One free for every 10 runners (Max of 8 free entries per team)</li> </ol>	<ol style="list-style-type: none"> <li>1) <b>All Level One &amp; Level Two Benefits</b></li> <li>2) <b>One Free Beer Ticket Per Member</b> To be included in the captain's registration packet. Can be redeemed at all BRM related events (Max of 20 beer tickets per team).</li> <li>3) <b>Early Check-In</b> Breeze through packet pick-up with early check-in for teams and clubs only. You will be granted access to the expo one-hour before opening.</li> </ol>

# STEPS FOR REGISTERING AS A TEAM

AMERICA'S TOUGHEST ROAD MARATHON

FOOT LEVELERS BLUE RIDGE MARATHON  
— america's toughest road marathon™ —

Anthem STAR 10K

Roanoke, VA MARATHON, HALF MARATHON & 10K 4-22-2017

English (United States) ▾

SELECT CATEGORY COMPLETE FORM CHECKOUT

### 2017 Blue Ridge Marathon Race Series

Foot Levelers Blue Ridge Marathon: FULL PRICE \$110- Rate will incrementally increase over time

Full Marathon	\$100.00	- 0 +
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Foot Levelers Blue Ridge Half Marathon: FULL PRICE \$95- Rate will incrementally increase over time

Half Marathon	\$85.00	- 0 +
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Anthem Star 10K: FULL PRICE \$50- Rate will incrementally increase over time

Anthem Star 10K	\$45.00	- 0 +
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To be recognized as a team, you must register online by completing the following steps:

- 1) Select the Race Distance that your team will be participating in.
- 2) Fill out your personal registration information.
- 3) Select "Create a team" under the Team Information tab
- 4) Choose a team name, whether you would like to password protect your team, and whether you would like to prepay for your members or have them pay for themselves.

*\*If you choose to prepay for your team, type the number of members into the race distance you are participating in to determine the total amount owed... This number does not include yourself\**

# HOW TO JOIN A TEAM



- 1) Complete registration as described on previous slide.
- 2) When you get to the Team Information tab, select "Join a Team" and highlight the team you would like to join. Continue with registration.
- 3) If your team is password protected, enter the password given to you by your captain and continue with registration.



# GROWING YOUR TEAM



Teams have the ability to earn free race entries. Earn entries two ways:

1. Every returning year add at least 5 new members to your team.
2. Register 10 new members to your team.

*\*Free entries are capped at 8 additional free entries per team\**

Captains may direct questions to :  
**Julia Boas**  
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